



# Lakewood Fire District No. 1

733 Cedar Bridge Avenue  
Lakewood, NJ 08701

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

**October 29, 2024**

**Subject: Lakewood Fire Department Promotes "Change Your Clock, Change Your Battery" Campaign for Daylight Saving Time**

**Contact: Sima Clapman, Fire Prevention Specialist 732-364-5151**

### **“Change Your Clocks, Change Your Batteries”**

As the community prepares for Daylight Saving Time on November 3rd, The Lakewood Board of Fire Commissioners along with Fire Chief Jonathan T. Yahr, Fire Prevention Specialist Sima Clapman and the members of the Lakewood Fire Department is encouraging residents to prioritize their safety by changing the batteries in smoke detectors and carbon monoxide alarms when residents adjust their clocks. This initiative is part of the national "Change Your Clock, Change Your Battery" campaign.

The "Change Your Clock, Change Your Battery" initiative emphasizes the importance of maintaining functioning smoke detectors and carbon monoxide alarms in homes. The campaign encourages residents to use the transition to Daylight Saving Time as a cue to replace the batteries in their devices, ensuring they remain in optimal working condition.

Fire Prevention Specialist Clapman of the Lakewood Fire Department highlights the critical role these devices play in home safety, stating, "Smoke detectors and carbon monoxide alarms are essential components of home safety. Regularly changing the batteries ensures these devices are ready to provide early warnings in the event of a fire or carbon monoxide presence, potentially saving lives."

#### **Key Messages of the Campaign:**

1. **Life-Saving Reminder:** Changing the clocks is not just a routine task; it serves as a life-saving reminder to also change the batteries in smoke detectors and carbon monoxide alarms.
2. **Optimal Performance:** Regular maintenance, including battery replacement, ensures these devices operate at peak performance, offering timely alerts in case of emergencies.
3. **Simple Action, Significant Impact:** A few minutes spent changing batteries can have a significant impact on the safety of your home and loved ones.

4. Community-wide Commitment: The Lakewood Fire Department encourages the entire community to participate in the "Change Your Clock, Change Your Battery" campaign, fostering a collective commitment to home safety.

Residents are urged to take a few extra minutes during the time change weekend to replace the batteries in their smoke detectors and carbon monoxide alarms. It's a small effort that can yield life-saving results.

In addition, the Lakewood Fire Department is excited to announce a "**Test Your Smoke Alarm**" **competition**. Participants are invited to submit a picture of themselves creatively testing their smoke alarms and changing their batteries for a chance to win a great prize. To enter, simply email your picture with your name, phone number, and address to [fireprevention@lakewoodfd.org](mailto:fireprevention@lakewoodfd.org) or drop it off at 733 Cedar Bridge Ave, Lakewood, NJ. Submissions must be submitted by November 30, 2024. We look forward to seeing all the submissions!

The Lakewood Fire Department is dedicated to serving and safeguarding the community through proactive education, responsive emergency services, and continuous efforts to enhance public safety. Committed to fostering a safer living environment, the department encourages residents to actively participate in initiatives that contribute to the well-being of the community.

Additional Fire Safety Information for parents, children and educators can be found by visiting the Lakewood Fire Department website at [www.lakewoodfd.org](http://www.lakewoodfd.org) and clicking on the Safety Page.



**TEST YOUR  
SMOKE ALARM  
CONTEST**

PARTICIPANTS ARE INVITED TO SUBMIT A PICTURE OF THEMSELVES CREATIVELY TESTING THEIR SMOKE ALARMS AND CHANGING THEIR BATTERIES FOR A CHANCE TO WIN A GREAT PRIZE. **TO ENTER**, EMAIL YOUR PICTURE WITH YOUR NAME, PHONE NUMBER, AND ADDRESS TO [FIREPREVENTION@LAKEWOODFD.ORG](mailto:fireprevention@lakewoodfd.org) OR DROP IT OFF AT 733 CEDAR BRIDGE AVE, LAKEWOOD. SUBMISSIONS MUST BE SUBMITTED BY NOVEMBER 30, 2024.

**FOR MORE INFORMATION VISIT [LAKWOODFD.ORG](http://LAKWOODFD.ORG) OR CALL 732-364-5151 X6107**